

holiday
2026

Spark
the Season

PCNA+
KNOWLEDGE
SERIES



PRESENTERS



Stephanie Preston
Senior Marketing
Director



Kara Reilly
Senior Marketing
Manager





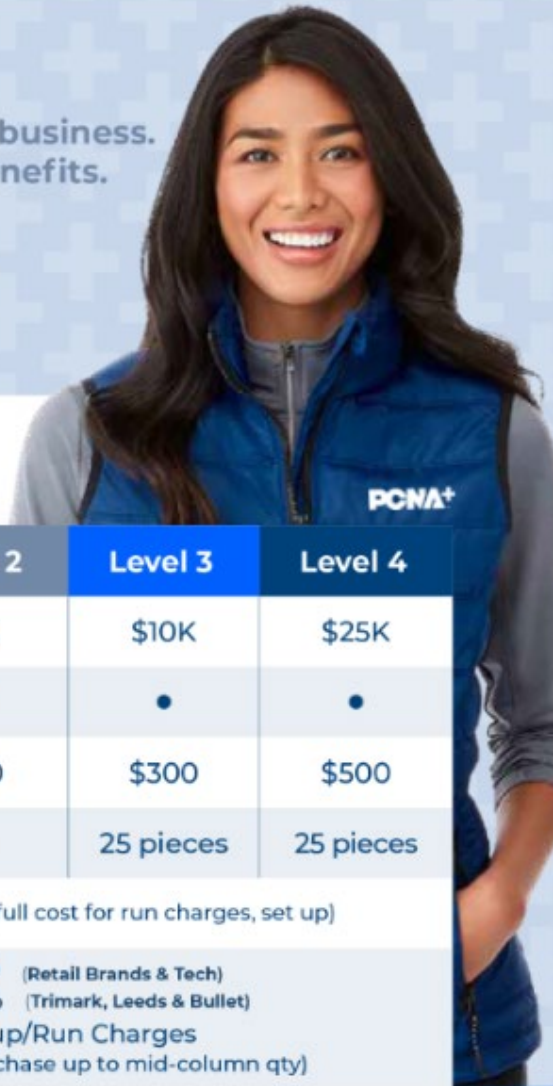
AGENDA

- **Holiday 2026 Key Themes**
- **Holiday Gifting Trends & Products**
- **Gift Packaging**
- **Online Stores for Holiday Gifting**
- **Tools to Help You Sell**



In 2026, win more business.
Enjoy exclusive benefits.

Welcome to **PCNA+** an exclusive loyalty and rewards program designed to help you win more business! This program is free to you through the end of 2026.



SELL MORE AND GET REWARDED!

Earn more benefits throughout the year!

BENEFIT	Level 1	Level 2	Level 3	Level 4
Qualifying Revenue	<\$5K	\$5K	\$10K	\$25K
EQP Pricing	•	•	•	•
Free Blank Samples	–	\$150	\$300	\$500
Free Self Promo Offer	–	–	25 pieces	25 pieces
Spec Sample Discount	25% off EQP (full cost for run charges, set up)			
Self Promotion Discount	25% off EQP (Retail Brands & Tech) 50% off EQP (Trimark, Leeds & Bullet) 50% off Setup/Run Charges (Can only purchase up to mid-column qty)			
Quarterly Themed Sample Box	–	–	–	•
Quarterly Knowledge Series Webinars	•	•	•	•
Rotating Special Offers	•	•	•	•
Reorder Fee	–	–	–	Free Setup on Reorders

- ✓ Maximize your 2026 benefits
- ✓ Grow your purchases to unlock a higher level in 2027
- ✓ Put your sample budget to work this holiday season
- ✓ Check your status anytime on PCNA.com

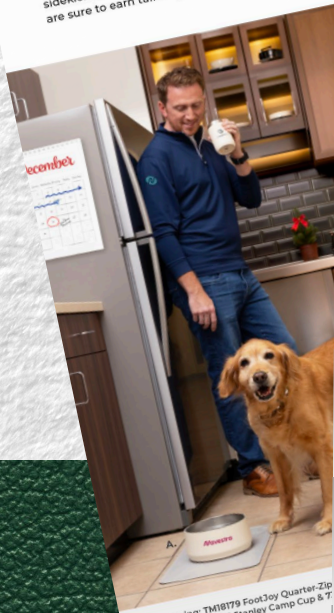


HOLIDAY

IS DROPPING
NEXT WEEK

pets are family, too

For many people, the holidays wouldn't be complete without the sidekicks. From walks around the neighborhood to cozy nights in, pets are sure to earn tail wags, happy dances, and plenty of love.



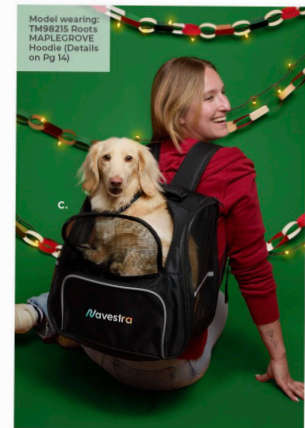
7300-03
B. Paws & Claws
Pet Bandana
One-size-fits-most
design adds a stylish
touch for pets of all sizes.
\$2.48
Decorate with: Digital Transfer
MOQ: 300



Also Available in Small (7300-16) & Large (7300-34)

7300-33
D. Paws & Claws Reflective Pet Vest - Medium
Reflective strips help keep pets visible during walks
in low-light conditions.
\$21.98
Decorate with: Digital Transfer | Embroidery
MOQ: 70

7300-06
C. Paw Flex Backpack Pet Carrier
Collapsible design with mesh windows and a washable sherpa
liner for pets up to 15 pounds.
\$34.98
Decorate with: Digital Transfer | Embroidery
MOQ: 15



Model wearing:
TM98215 Roots
MAPLE GROVE
Hoodie (Details
on Pg 14)

holiday
2026

Spark
the Season



YOUR HOLIDAY SUCCESS STARTS HERE

Holiday Hub Through Year- End



Spark the Season

[CLICK TO VIEW LOOKBOOK](#)



**ADDITIONAL HOLIDAY TOOLS
COMING SOON!**

*Shop holiday
products below
seasonal tools!*



Budget Gifts **August**

Trending holiday gift
ideas at key price points



Holiday Highlights **September**

New retail brand styles driving
success this holiday season



Webinar Series **August - November**

30 Minute Holiday Pop-Up
Webinars Through Year-End!

HOLIDAY GIFTING TRENDS



Cheers to the Season



Pets are Family, Too



Well-being, Wrapped



The Gifts of Comfort



Tee'd Up



Best in Class



Holiday Bound



More Cheer for Less

CHEERS TO THE SEASON

Fresh takes on drinkware favorites



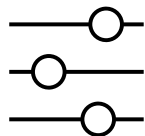
Comfort



Convenience



Versatility



Function

65%

of consumers
prioritize usefulness
when choosing gifts

59%

also want gifts that feel
elevated in design



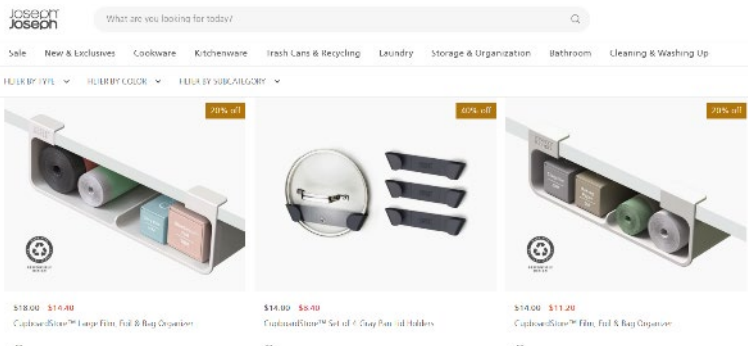
Deloitte Holiday
Research Survey

RETAIL INSPIRATION

OXO



Joseph
Joseph



CHEERS TO THE SEASON



1602-49

\$12.98 [C]

Olla 10 oz Vacuum Coffee Cup with Ceramic Liner



1605-14

\$4.88 [C]

Libbey 13 oz Glass Coffee Mug

*Made in the USA
& available with
4-color deco*



CHEERS TO THE SEASON



Rotating lid dial lets you easily select your drinking mode

Hinging flap lid for easy sipping & splash-resistance

Sip from any angle with 360° lid design

1602-42 \$19.98 [C]

London 24 oz Sip & Chug Vacuum Insulated Bottle

1602-45 \$4.98 [C]

Cooper 16 oz Recycled Double Wall Plastic Tumbler with Hinging Flap Lid

SM-6561 \$3.98 [C]

Lola 16 oz Double Wall Tumbler with 360° Lid



1602-41 \$12.98 [C]

Mini Thor 8 oz Vacuum Insulated Bottle with Clip Handle



INTRODUCING
**PET
PRODUCTS**



PETS ARE FAMILY, TOO!

The holidays now include every member of the family — even the four-legged ones



Emotional Connection



Thoughtfulness



Family

158B+

spent by Americans,
on their pets in 2025

A powerful reflection of the
emotional connection
between people and their
pets

“

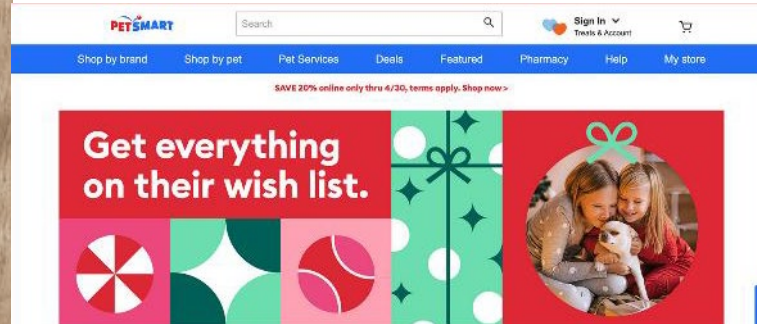
-American Pet Product
Association State of the
Industry Report 2026

RETAIL INSPIRATION

chewy



PETSMART



PETS ARE FAMILY, TOO!



*Available with
digital transfer!*

7300-03 \$2.48 [C]

**Paws & Claws
Pet Bandana**



*Removable washable
sherpa liner & suitable
for pets up to 15 lbs*

7300-06 \$34.98 [C]

**Paw Flex Backpack
Pet Carrier**



*Lid doubles as a
base for a no-slip
feeding surface*

1603-81 \$45.00 [E]

Stanley Pet Bowl 48 oz



*Collar and harness
compatible with easy
leash attachment*

7300-16 - SM \$19.98[C]
7300-33 - MD \$21.98 [C]
7300-34 - LG \$23.98 [C]

**Paws & Claws Reflective
Pet Vest**



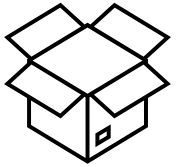
*Silicone construction
for durability and
easy cleaning*

7300-23 \$12.98 [C]

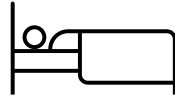
**Dog Walking Treat Pouch
with Waste Bag Dispenser**

WELL-BEING, WRAPPED

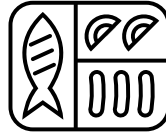
Wellness is no longer just about health, it's about making everyday life feel more manageable



Organization



Improving Sleep



Meal Prep / Healthy Eating

36%

of the US adult population is made up of **Gen Z and Millennials**

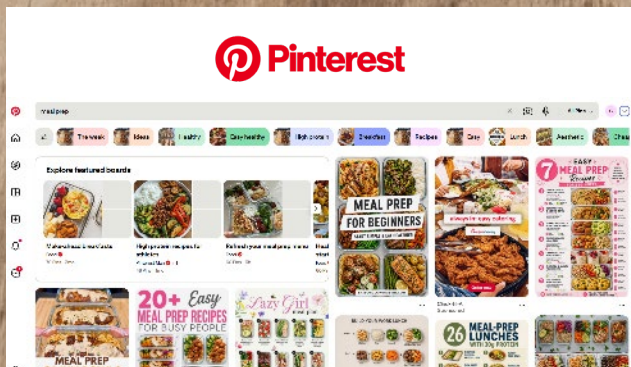
41%+

of annual wellness Spending is driven by **younger generations**

“

McKinsey, *Future of Wellness Trends Survey 2025*

RETAIL INSPIRATION



WELL-BEING, WRAPPED

Rechargeable battery holds 15+ blend cycles when fully charged

1032-53 \$64.99 [E]

**nutribullet®
Portable Blender**



Loose-weave texture for year-round comfort

TM17800

Wellable™ Cotton Robe

Blank \$39.92 [C]

Decorated \$45.33 [C]



Inspired by The Skylight Calendar!

Clear, interactive family organization hub

7143-93

\$169.98[C]

DayFlow Digital Smart Calendar

Screenless 24/7 comfort powered by Google's Gemini AI

7142-92

\$119.99

Google Fitbit Air

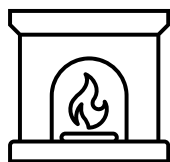


THE GIFT OF COMFORT

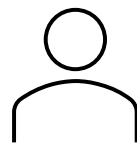
Consumers are choosing products that help them feel comfortable wherever the day takes them.



Emotional Connection



Improving Sleep



Identity

74%

of consumers say **comfort is one of the most important factors** when purchasing clothing



*Cotton Incorporated,
Lifestyle Monitor™
Survey*

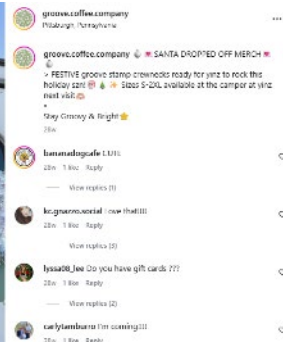
RETAIL INSPIRATION

Hygge



HOW TO HYGGE: 5 WAYS TO BRING THIS COZY DANISH CONCEPT TO YOUR LIFE AND

Coffee Shop Culture



THE GIFT OF COMFORT



TM18138/TM98138

PADDLECREEK Roots Full Zip Fleece Hoodie

Blank \$69.25[C]
Decorated \$74.67 [C]



Made to feel just like your favorite sweater

TM18610/TM98610

TREMBLANT Sweater Knit Full Zip Jacket

Blank \$58.25 [C]
Decorated \$63.67 [C]



Same fabric family!

Low-shrink sueded fleece & hidden security pocket

TM18215/TM98215

MAPLEGROVE Roots Fleece Hoodie

Blank \$65.92 [C]
Decorated \$71.33 [C]



Unrestricted movement, lightweight comfort and modern styling

TM18247

FootJoy Approach Lightweight Performance Golf Hoodie

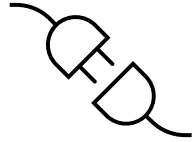
Blank \$130.00 [D]
Decorated \$135.63 [D]

TEE'D UP

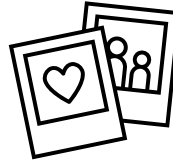
Consumers are choosing gifts that support hobbies, experiences and time spent together



Relationships



Unplug



Memories

48.1M

Americans engaged with golf in 2025 —the highest participation level on record



*National Golf Foundation,
2026 Golf Participation
Report*

RETAIL INSPIRATION

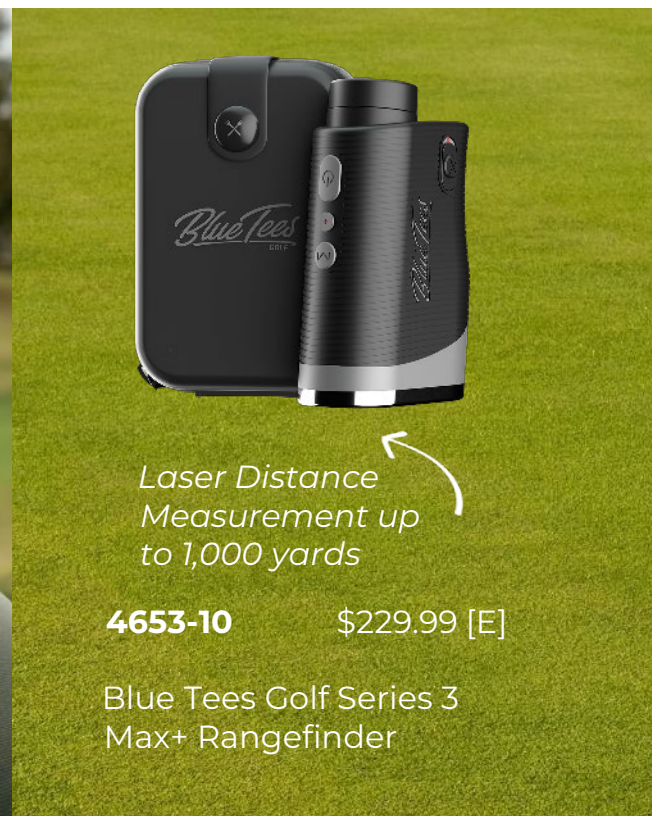
PGA TOUR Superstore Holiday Gift Guide



Masters Merch



TEE'D UP



Laser Distance
Measurement up
to 1,000 yards

4653-10 \$229.99 [E]

Blue Tees Golf Series 3
Max+ Rangefinder

Push-button water
release for a no-mess
cleaning solution

4653-01 \$24.98[D]

Caddy Splash Golf Club Water
Brush Pro Cleaner



Integrated lobster
clip for easy
attachment

8460-15 \$50.00[E]

Titleist Zippered Pouch

TEE'D UP

NEW SUB-CATEGORY IN GOLF



Quick-reach magnetic front pocket

2009-81 \$300.00[E]

Herschel Watt Golf Stand Bag



Redesigned with an all-new stand system for dependable leg deployment and greater stability

8460-14 \$325.00[E]

Titleist Players S4 Stand Bag



The perfect crossover between a traditional stand bag and cart bag

8460-13 \$385.00[E]

Titleist Hybrid 14 Stand Bag

TEE'D UP

NEW PRODUCT LINE FROM

Titleist[®]



A retail best-seller designed exclusively for PCNA with open branding locations on either side

TM32067

\$44.21 [E]

Titleist Tour Performance Golf Hat



Tonal pinstripe water-repellent exterior with a clean, modern look

TM32071

\$64.21 [E]

Titleist Montauk Tech Golf Hat



Starburst perforations enhance airflow

Moisture-wicking sweatband helps keep you cool and dry throughout your round

TM32066

\$44.21 [E]

Titleist Tour Breezer Golf Hat

BEST IN CLASS

The most important relationships deserve gifts that reflect their significance



Recognition



Appreciation



Elevated

73%

Of recipients say they **feel more appreciated** when receiving a well-known retail brand

“

- Coresight Research
Holiday Gifting Report

RETAIL INSPIRATION

Premium Travel Experiences



Holiday Gift Guides



BEST IN CLASS



Merges Bose's sound quality with Skullcandy's bold, action-sports styling and affordability



7196-41 \$129.99 [E]
Skullcandy Method 360 ANC True Wireless Earbuds



Semi-rigid structure maintains shape for easy loading and fast access to gear

9020-73 \$169.98 [D]

Thule Chasm Gear Hauler 55L



1603-20 \$120.00[E]

Stanley Julianne Mini 10 Can Cooler



Doctor's bag hinge top pops open to help with unpacking

Crafted with ProDry® moisture control and four-way stretch

TM18179/TM98180

FootJoy Performance Quarter-Zip Pullover

Blank \$130.00 [D]
Decorated \$135.63 [D]



BEST IN CLASS



Chug drinking functionality

1603-34 \$40.00[E]

**Stanley IceFlow™ Bottle
with Fast Flow Lid 24 oz**

Secure, spill-resistant closure

1603-47 \$35.00 [E]

**Stanley Transit Flip
Top Mug 16 oz**

Sip drinking functionality

1603-23 \$40.00 [E]

**Stanley IceFlow™
Aerolight Flip
Straw 24 oz**

Durable and stackable

1603-18 \$40.00 [E]

**Stanley Everyday
Tumbler 20 oz**

BEST IN CLASS

Laptop compartments included in all three styles!



2009-75 \$99.99 [E]
**Herschel Cloudform
Tote 18L**



2009-79 \$134.99 [E]
**Herschel Cloudform
Duffle**

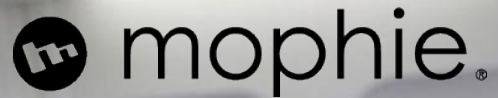


2009-78 \$114.99 [E]
**Herschel Cloudform
Backpack**

cloudform

Cloudform styles bring lightweight cushioning and soft structure to everyday carry, made to feel easy from the first wear.





BEST IN CLASS

PCNA™

26



Get up to 50%
battery in just
30 minutes

7124-38 \$69.99 [E]

**mophie® 10,000 mAh
Powerstation Plus AC**



7124-33 \$69.99 [E]

**mophie®
Powerstaton
Wireless Slim**

Charge 2 devices at once

20W USB-C port
15W magnetic wireless charge



Ultra-slim, pocket-perfect size

9MM



1 full phone charge

Contains 5,000mAh internal battery



Airline Approved

Versatile USB-C port

Charge a device or re-charge the Powerstation



BEST IN CLASS



Signature hexagonal design
Refillable Designs

2934-02 \$31.68 [D]

**Caran d'Ache 849
Classic Ballpoint Pen**

2934-01 \$7.66 [D]

**Caran d'Ache 888
Infinite Ballpoint Pen**

2934-03 \$43.51 [D]

**Caran d'Ache 849
Colormat-X Ballpoint Pen**

CARAN D'ACHE
Genève



BEST IN CLASS

2933-44

\$54.95

Sheaffer®
Medium
Notebook &
Pen Gift Set



Gift Sets include deco on
both the pen and journal!

2933-43

\$34.95 [D]

Sheaffer® Pocket
Notebook & Pen Gift Set

Gift Set
includes deco
on both pens!

2933-42

\$85.00 [D]

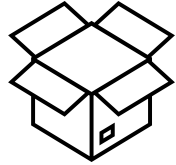
Sheaffer® 100 Glossy
Ballpoint & Rollerball Pen
Gift Set

HOLIDAY BOUND

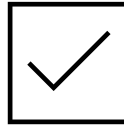
Consumers are investing in the journey, not just the destination



Travel



Organization



Convenience

1/3

Nearly one-third of Americans plan to travel during the holiday season

“

- National Retail Federation
Holiday Travel Survey

RETAIL INSPIRATION

Carry On Culture



HOLIDAY BOUND



Top grab handle includes an AirTag holder

3950-25 \$43.98 [C]
NBN Compass Recycled 15" Computer Backpack



Rechargeable cordless vacuum

1401-82 \$59.98 [C]
18-Piece Car Detailing Kit



New colors added!

2009-64 \$74.99 [E]
Herschel Recycled XL Classic 15" Computer Backpack



9020-67 \$84.98 [D]
Thule Lumion 40L Recycled Duffel

HOLIDAY BOUND



Compression zippers to
maximize packing space



New color alert!

2009-41

\$54.99 [E]

**Herschel Recycled
Burrard Tech Organizer**



New color alert!

2009-38

\$144.99 [E]

**Herschel Kaslo Recycled
15\"/>**



8053-57

\$49.98 [C]

**High Sierra Courier
Packing Cube Set**

HOLIDAY BOUND



Easy-access laptop compartment and trolley sleeve

2009-74 \$124.99 [E]
Herschel Kaslo Tech Tote



Fold-over magnetic flap for quick access to frequently used items

9020-76 \$39.98 [D]
Thule Lithos 16" Laptop Sleeve



HOLIDAY BOUND



Locking dual-action lid prevents accidental openings and keeps the sip zone clean between uses.

1603-40 \$35.00 [E]

Stanley Flowstate™ Spring Bottle 20 oz



**Ocean
bottle**

Triple insulation keeps drinks hot up to 7 hours, cold for 15 and iced for 30+

1606-23 \$39.00 [E]

Ocean Bottle Peak Original 24 oz Bottle

Ocean Bottles include a built-in NFC chip allowing users to track refills.



HOLIDAY BOUND



Securely holds wall
charger and 39-inch
braided cable

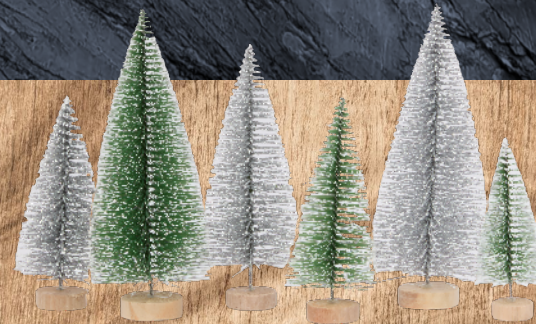
8053-31 \$46.65 [C]
**High Sierra 65W USB
Wall Charger and Cable
Kit**

Integrated
Lightning and
USB-C cables

7122-37 \$31.98 [C]
**UL Listed 5,000 mAh
20W Power Bank with
Integrated Cables**

Fully customizable
to meet your needs!

SL-8FCPK
**JournalBooks 5.5" x 8.5"
SlimLine Pocket Travel
Journal**



HOLIDAY BOUND

FlexClip™ strap system - handles are removable and adjustable

1601-14 \$114.99 [E]

Hydro Flask® 15L Carryout™ Soft Cooler



1601-17 \$114.99 [E]

20L Carryout™ Soft Cooler Tote

Fits 24 standard 12 oz cans, without ice



New Colors

1601-10 \$21.99 [E]

Hydro Flask® Tag Along Tote



1601-15 \$92.99 [E]

Hydro Flask® 10L Carryout™ Soft Cooler Tote

FlexClip™ strap system - handles are removable and adjustable



HOLIDAY GIFTS UNDER \$10



16 adjustable LEDs

SM-2969

\$9.99 [C]

**SnapLight Magnetic
360 Selfie Light**



Removable slider for
easy cleaning

SM-6554

\$9.98 [C]

**Carissa 14 oz Vacuum
Insulated Tumbler with
Slide Lid**



Combines music, motion,
and entertainment in one
compact device

SM-2997

\$9.99 [C]

**SpinNova Light Up
Bluetooth® Speaker**



SM-2510

\$1.98 [C]

Mini Bucket 0.4 qt



Kitting Made Easy

Make a lasting impression with our
Perfectly Packaged service!



Add a personal touch



Mix and match products, and we'll kit them together with decorative packaging



Unlimited drop shipments, enabling direct delivery to homes, offices, or events



MOQ made easy!

The MOQ for the box is the smallest MOQ of everything in the box—order that quantity for every item with no less than minimum fees.

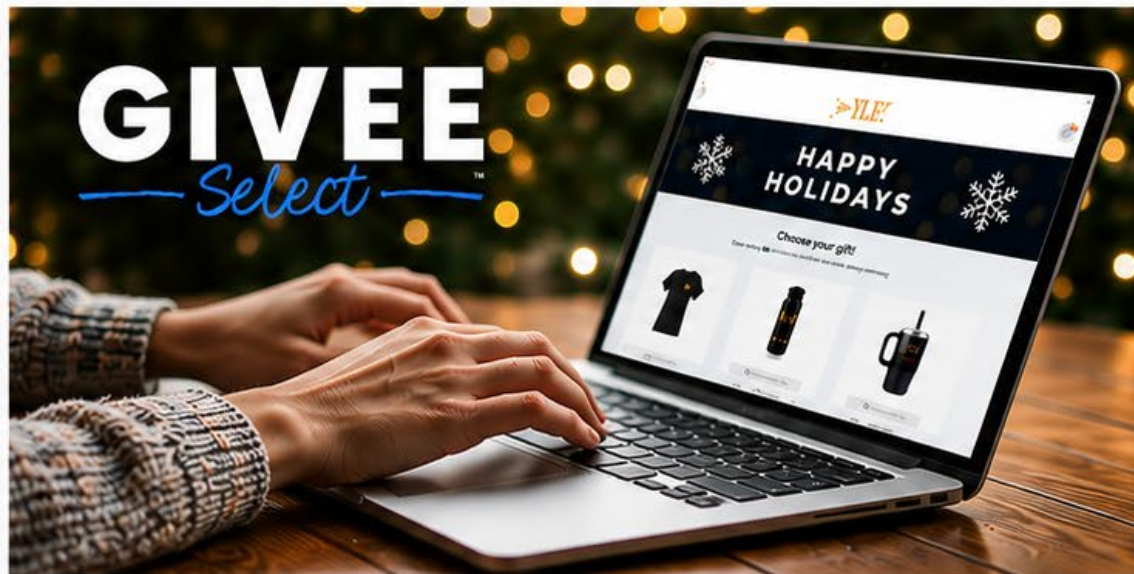


Learn more about Perfectly Packaged and start kitting today
at pcna.com/perfectly-packaged.



GIVEE

Select



Simplify Gift-Giving This Holiday Season



Launch a branded online storefront in minutes.



FREE Stores

No fees for stores of any size



No Inventory

MOQ of 1 with print-on-demand personalization



Fast Drop Shipping

One trusted supplier with bulk shipping options



Stress-Free Ordering

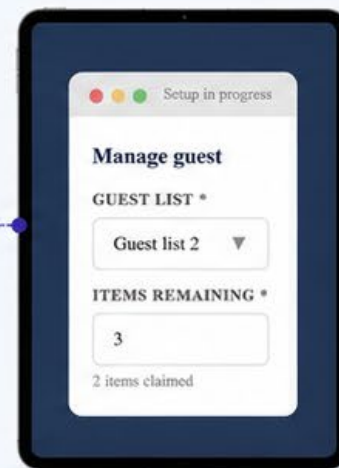
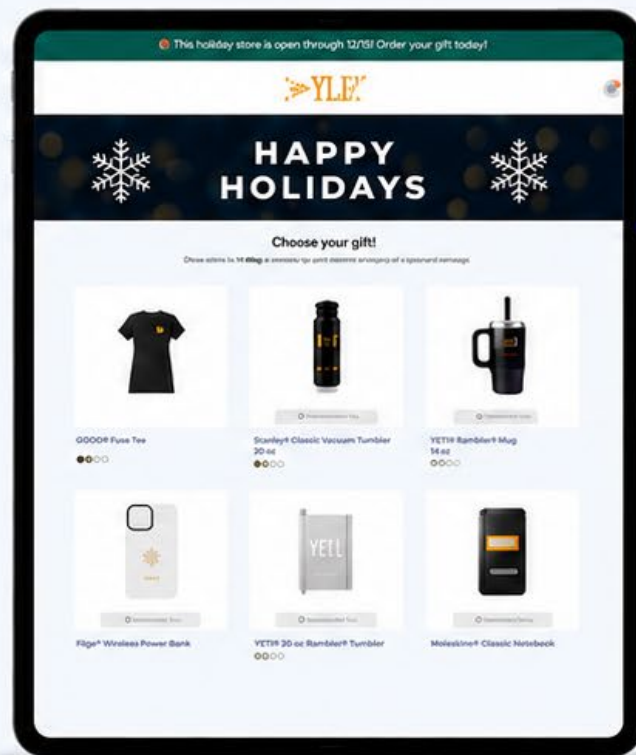
Eliminate guesswork with on-demand fulfillment

NEW!

Guest Gifting Tiers



Create personalized gifting experiences for every audience—
all from **one online store**.



NEW GUEST GIFTING FEATURES

- ✓ Create and manage multiple guest lists
- ✓ Set different gift credits or item limits by guest
- ✓ Import guests directly into specific lists
- ✓ Bulk update credits or limits
- ✓ Move or archive guests without losing data



Set up your free account and create your store
at **getgivee.com today.**



TOOLS TO HELP YOU
SELL





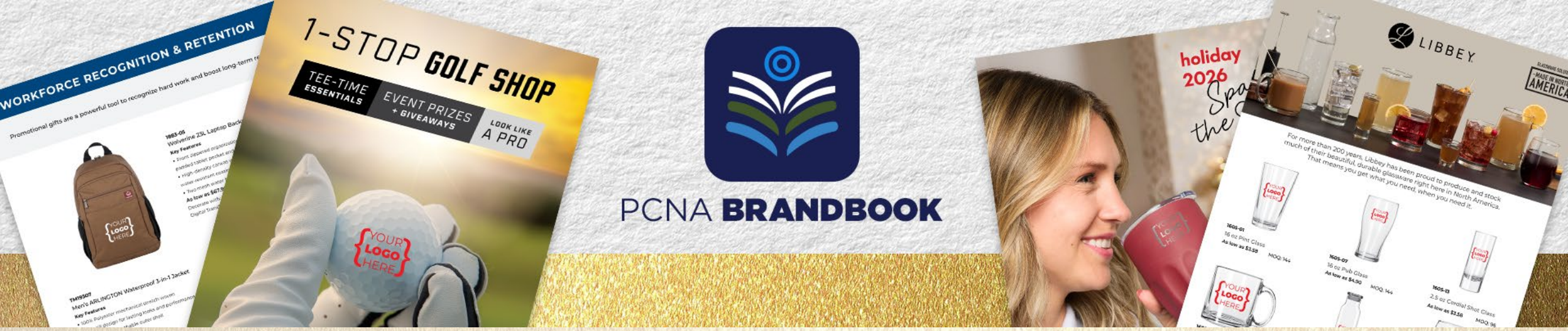
BRANDBOOK

Free, Custom Marketing Materials
in Minutes

WHAT IS A BRANDBOOK?

Create professionally designed catalogs, flyers and sales materials customized with your brand or your client's, ready to share in just a few clicks.

FREE TO USE.
CUSTOMIZED IN MINUTES.
READY TO SHARE.



Your Shortcut to Professional Marketing & Sales Materials

1 Create or Choose a Brand

Select one of your existing brands or create a new one. Only brands associated with your account will appear here. A separate BrandBook will be created for each brand.

Create Brand

Applegate

Justin's

Car Dealer Depot

Overture Promotions

Boeing

Respiratory Dynamics Group

Servpro Team Allen

Emblem Health

Spear Travel Group

Safety Facilities

Resort World

2 Choose a Catalog or Flyer

Select one or more catalogs/flyers from a variety of themes and selling opportunities. Preview before customizing in [Brandable Catalogs/Flyers](#).

Summer 2026

Finance IdeaGuide

Technology IdeaGuide

Healthcare Idea Guide...

Logistics and Manufactur...

Education US

Top Cup Flyer US

3 Create a BrandBook

Confirm your selections before continuing to the next page, where you can choose how pricing and product information appears in your BrandBook.

No Selection Has Been Made

No Selection Has Been Made

PCNA ID *

- Create BrandBook catalogs and flyers in minutes using your client's logo
- Create multiple BrandBooks at once
- Easily request Brand and BrandBook creation support
- Reference your library of finished BrandBooks at any time

★ **BRANDBOOK** **IN ACTION** ★

— PROFESSIONAL MATERIALS. MORE IMPACT. BETTER RESULTS. —



SAVE TIME

Create polished marketing materials in minutes.



LOOK PROFESSIONAL

Present professionally branded materials that reinforce your expertise.



SHORTEN SALES CYCLES

Clients submit BrandBook pages with orders, reducing back-and-forth.

★ **PERFECT FOR:** ★



PROSPECTING



**CLIENT
PRESENTATIONS**



**SEASONAL
CAMPAIGNS**



**EMPLOYEE
STORES**



**HOLIDAY
PROGRAMS**



**INDUSTRY-SPECIFIC
PROMOTIONS**

PCNA+
KNOWLEDGE
SERIES

Thank You!

**Visit us at ASI Chicago
Booth #313**

Following this event, you will
receive a copy of the
presentation, webinar recording
and a short survey.

