

# Create A Flyer

Creating customizable flyers  
on PCNA.com is easy



## 1. Sign into your ZOOMstudio account to customize flyers

prod-services.zoomcatalog.com/auth-app/v2/presignin/en-US?callback=https%3A%2F%2Fpcna.zoomcustom.com%2Fuser%2Flogin&company\_i...

Email Marketing Ca... Cloudinary - Media... Custom Drinkware [Trello - Marketing Workfront Pardot Lightning PCNA Holiday Best Sellers... NEW Email Link Bui... Hootsuite

← Back to portal

### Sign in or create your ZOOMcatalog account

To enter the PCNA marketing hub, enter your ZOOMcatalog username and password.

Enter your email address

e.g. janedoe@zoomcatalog.com

Continue

**PCNA**

**ZOOMcatalog + PCNA**

The PCNA sales and marketing hub is powered by ZOOMcatalog. You can use the same email and password to login to zoomcatalog.com and other marketing hubs.

What other marketing hubs?  
What is ZOOMcatalog?

**ZOOMcatalog**

## 2. Open Customizable Flyer's URL from the flyer page of our website Click the "Customize Flyer" option

### Flyers

An Easy Way To Share Gift Ideas

**Brands That Give Back**  
See Flyer  
Customize Flyer

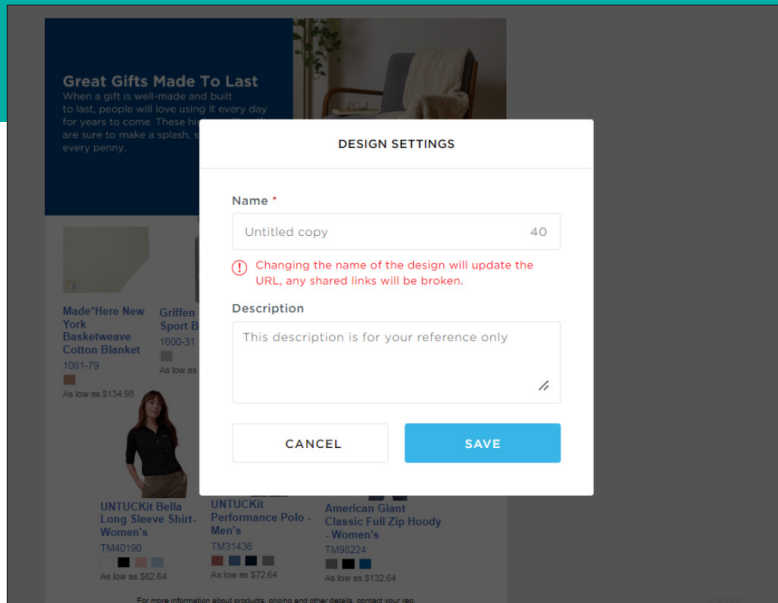
**Great Gifts Made To Last**  
See Flyer  
Customize Flyer

**Never Leave Home Without It**  
See Flyer  
Customize Flyer

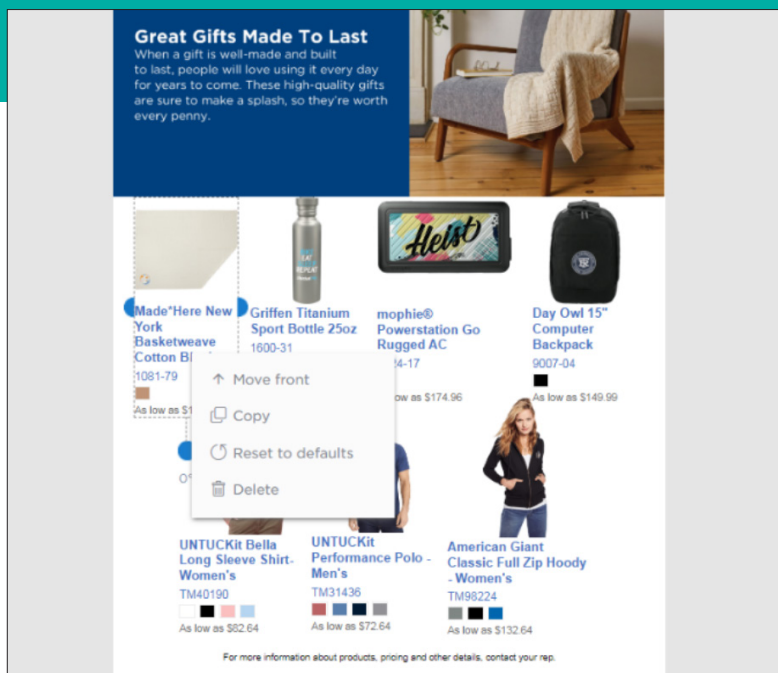
**Everyday Products Enhanced With Tech**  
See Flyer  
Customize Flyer

# Create A Flyer

## 3. Start by naming your flyer and adding a flyer description



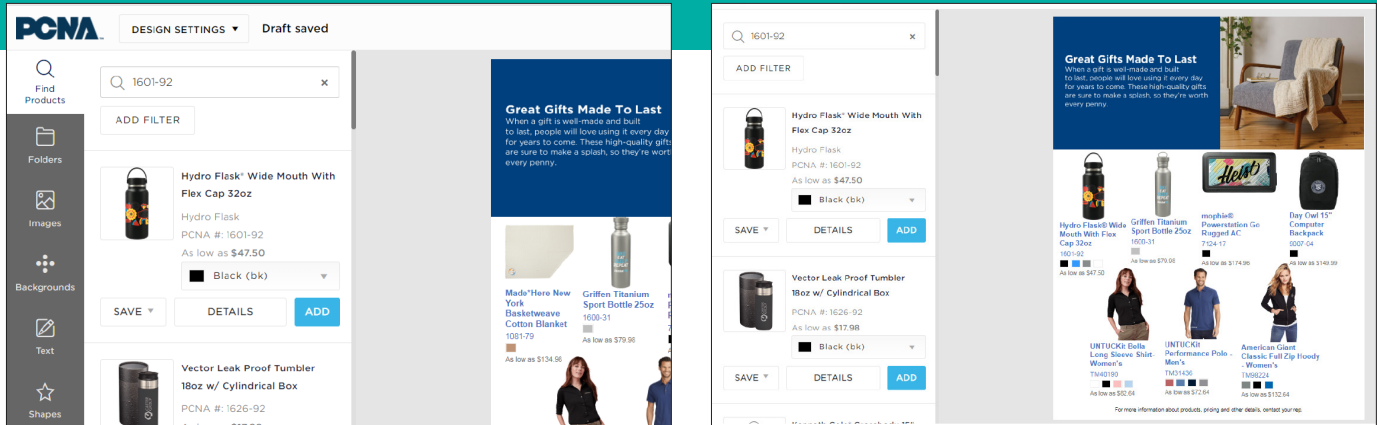
## 4. To delete products, right click on the product you'd like to delete and select "Delete"



# Create A Flyer

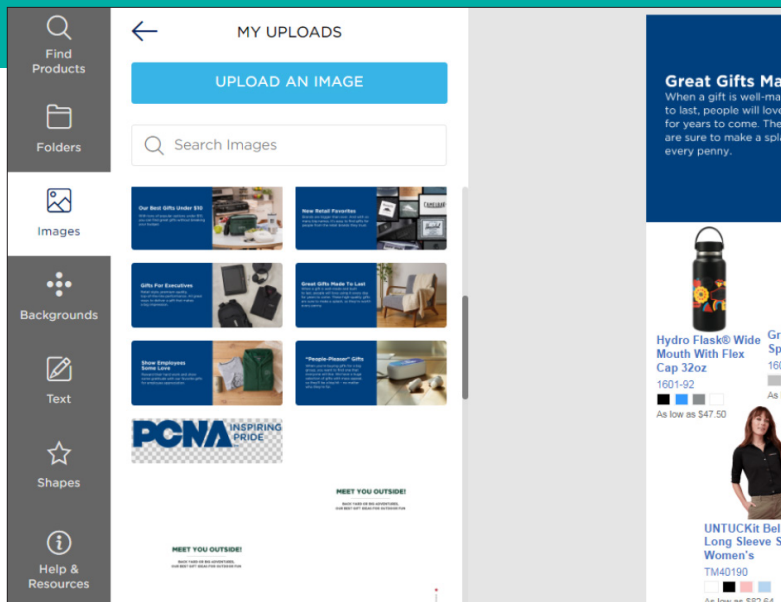
## 5. To substitute other products, click the “Find Products” tab on the left menu

- You can search by product name or SKU
- Drag and drop the item to where you'd like it on the flyer
- You can resize the product to match the other products on the flyer
- The copy found on the flyer is also moveable



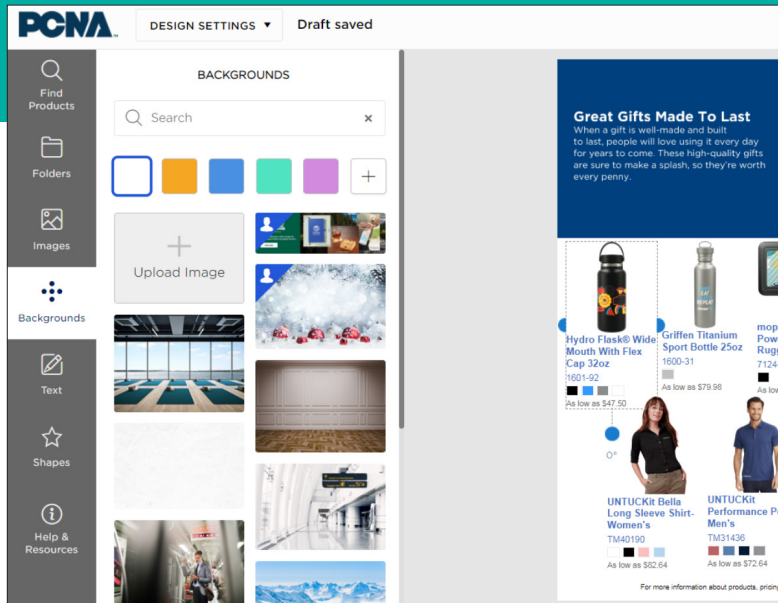
## 6. To upload your logo, select “Image” on the left menu and select “Upload An Image” at the top of the screen

- You can place your logo wherever you'd prefer on the flyer and resize if needed



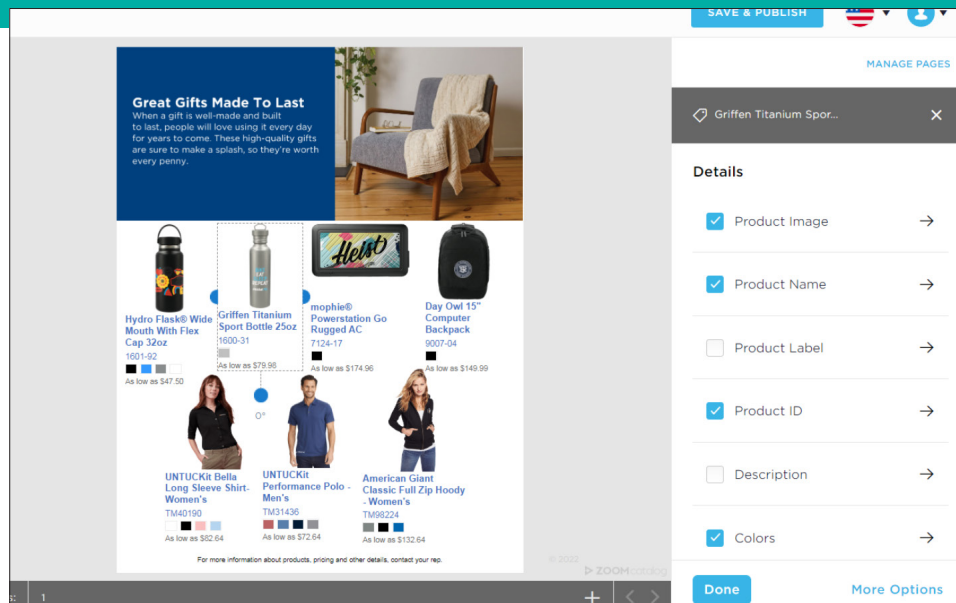
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7. There are other unique features you can incorporate into your flyer if desired, such as Shapes, Text or Backgrounds found on the menu located on the left



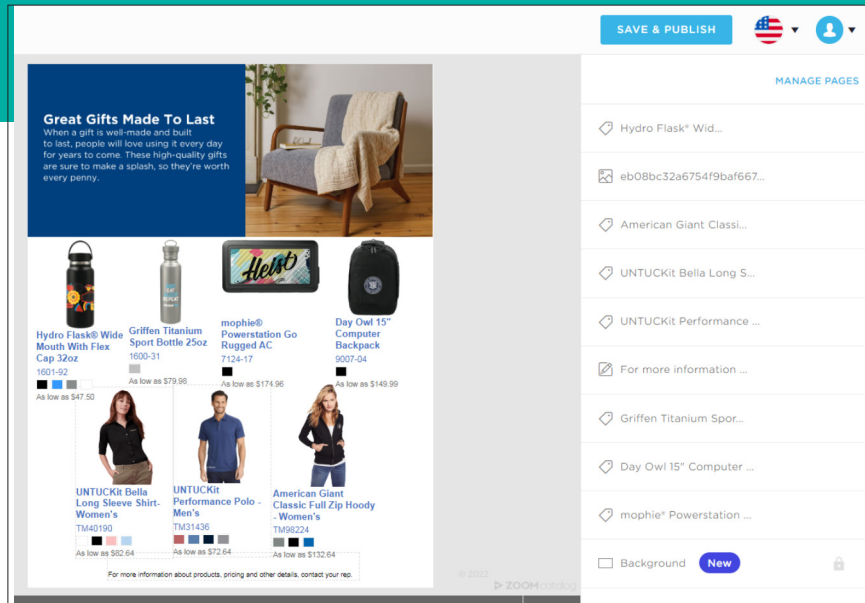
8. To change the information displayed on the flyer, click on each product individually. A menu will open on the right side of the screen

- You can edit which Product Image is featured, the Product Name, Product Label, Product ID, Product Description, Colors Available or Price



# Create A Flyer

9. Once completed, you can save and publish your design at the top of the screen
- You can create both a US and Canadian version of your flyer if needed



10. To get answers to your questions or to learn more about the capabilities of ZOOMstudio, hit the “Help & Resources” tab featured at the bottom of the left-side menu

