

Drinkware Trends Brief

What You Need To Know
To Stay One Step Ahead

Better For The Planet

Sustainability has become a way of life for both consumers and corporations. And one of the most common everyday behaviors involves drinkware – people using their own bottles and tumblers rather than buying drinks in single-use plastics or paper cups.



tritan
RENEW
50% RECYCLED MATERIAL

Clear. Clean. Sustainable.
Brands like CamelBak® are taking the commitment further, with bottles made from Tritan™ Renew, an innovative, durable plastic that uses 50% recycled material.

Three Styles Made With Eco-Friendly Materials



Sona 22oz rPET Reusable
Sports Bottle | SM-6924



Dagon Wheat Straw Mug With
Stainless Steel Liner | 1628-46



CamelBak® Eddy®+ 20oz Bottle
Tritan™ Renew | 1627-32



50%
Tritan™ Renew
consists of 50%
recycled plastic.



One reusable
bottle can
replace the
purchase of
up to
167
plastic bottles
per year.