

Drinkware Trends Brief

What You Need To Know
To Stay One Step Ahead

Hot For The Holidays

It's not too soon to start thinking about the holidays. When you need a gift that's going to be given to a lot of people, you want something everyone can use. Morning coffee or ice water for the workday - insulated tumblers definitely check that box.



Retail Appeal

Choose something with a retail look and feel. People will be more likely to make it their everyday go-to, and that translates to brand impressions - everywhere from the workplace to weekends at the soccer field.



Top-Selling Tumblers



Hugo Copper Vac Tumbler with
Powder Coating 20oz | 1626-95



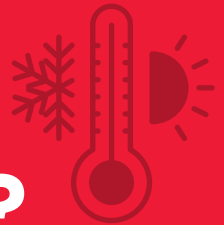
Valhalla Copper Vacuum Insulated
Tumbler | 1625-69



Arctic Zone® Titan Thermal HP®
Copper Tumbler | 1625-66



Did You Know?



Tumblers with copper vacuum insulation include a copper lining that maintains the temperature of your drink even longer - up to 24 hours for cold and eight hours for hot.

(Note: The copper lining is not the innermost surface, so it doesn't come in contact with your drink.)