



## Hydro Flask® Frequently Asked Questions

- **WHO IS HYDRO FLASK®?**
  - Hydro Flask® is a leading global drinkware brand started in 2009 in Bend, Oregon. The brand creates high-quality insulated stainless steel bottles, tumblers and more with an on-trend look. Hydro Flask® has found broad popularity among millennials and Gen Z.
- **CAN I ORDER BLANKS?**
  - Hydro Flask® is only available for decorated orders. Blank product is available for sample orders only.
- **WHAT ARE MY DECORATION OPTIONS?**
  - Only standard locations are available. Standard locations are listed on the individual product pages on PCNA.com. Non-standard location requests will not be accepted.
- **ARE THERE DECORATION RESTRICTIONS PROHIBITING CERTAIN TYPES OF INDUSTRIES?**
  - In alignment with the Hydro Flask® brand, we are unable to decorate Hydro Flask® items with logos from select industries, including:
    - Political channels
    - Oil and gas
    - Cannabis, smoking and vaping
    - Adult entertainment
    - Professional, college and high school sports
    - Alcohol (breweries, distilleries, spirits and wineries)
    - Coffee shops
    - Colleges and universities
- **WHAT ARE THE HYDRO FLASK® BRAND MARKETING GUIDELINES?**
  - Marketing and/or promotion of the Hydro Flask® brand and its products by distributor partners via distributor websites is prohibited.
  - The creation of marketing and/or promotional material by distributor partners (print or digital) featuring the Hydro Flask® brand or its products is prohibited.
  - Using PCNA's approved marketing collateral is permitted for communications, presentations and any related sales activity (as long as this is limited to direct end-client sales efforts).
- **IS HYDRO FLASK® AVAILABLE FOR NEXT-DAY TURN WITH SureShip®?**
  - Yes. Hydro Flask® styles are available on standard lead times for drinkware, including next-day turn with SureShip®.
- **IS THERE A DIFFERENCE BETWEEN PCNA STOCK AND WHAT HYDRO FLASK® SELLS IN RETAIL?**
  - PCNA styles are exactly the same as Hydro Flask® retail styles.
- **DO HYDRO FLASK® ITEMS CONFORM WITH CALIFORNIA PROP 65 RULES?**
  - Yes. The chemicals listed under Prop 65 are included on an extensive restricted substance list enforced by PCNA. PCNA vendors are required to abide by the same restricted substance list. Decoration and printing inks used on PCNA products decorated in the United States have been tested for compliance with Prop 65 rules.
- **ARE THERE DISCOUNTS FOR HYDRO FLASK® BLANK SAMPLES, SPEC SAMPLES OR SELF-PROMOS?**
  - There is no discount beyond fifth-column pricing for blank, spec or self-promo samples.